

KEY FIGURES


19.3 m
 REAL users


3.0 bn
 PAGE VIEWS domestic


9.4 m
 REAL users


0.8 bn
 PAGE VIEWS domestic mobile


99.9 m
 HOURS domestic

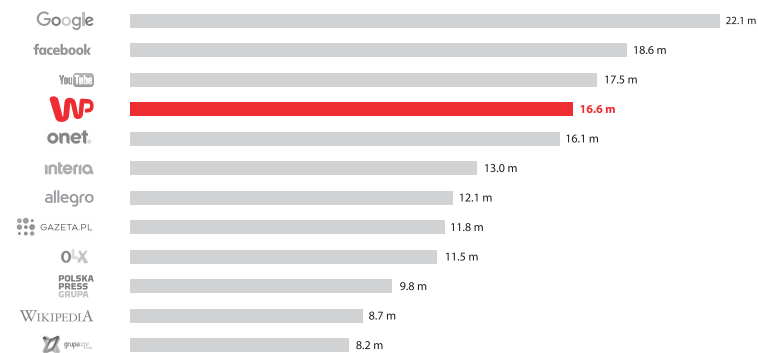
MISSION

to be the first-choice partner for Polish Internet users, providing them with opinion-forming information, entertainment, services and inspiring their daily decisions.

OFFER

 E-COMMERCE
  MOBILE
  CONTENT
  E-MAIL
  VIDEO
  BIG DATA

LEADING ONLINE PLATFORM IN POLAND - DESKTOP



ADVERTISING POTENTIAL





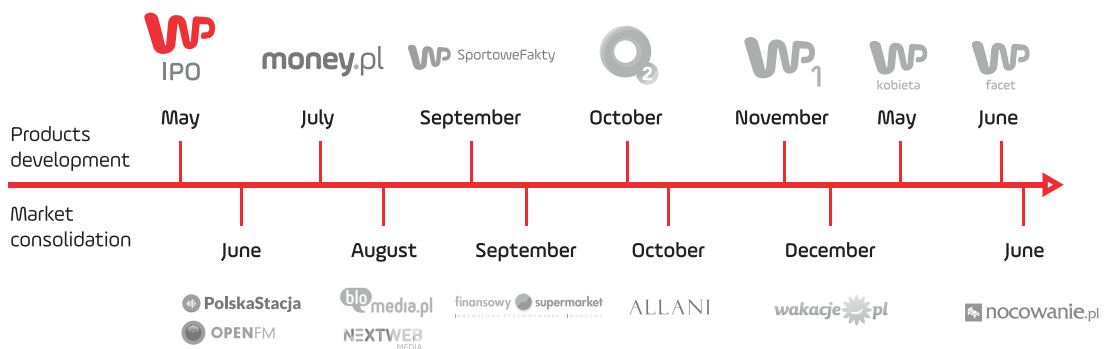









DELIVERING ON IPO PROMISES



LEADER IN 4 MARKETPLACE CATEGORIES

FASHION: DOMODI, ALLANI
HOME&DECOR: homebook.pl
FINANCIAL SERVICES: money.pl, finansowy supermarket
TRAVEL: wakacje.pl, nocowanie.pl

SHARE INFORMATION:

Issuer:
Wirtualna Polska Holding S.A.

Date of IPO:
May 7, 2015

Ticker:
WPL

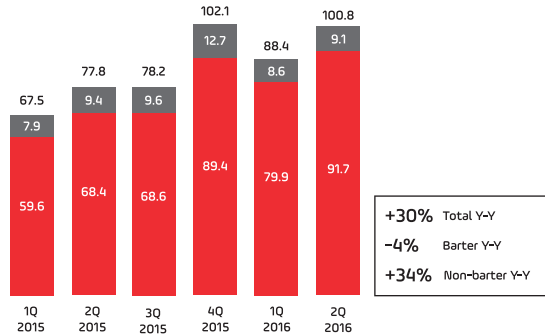
National securities deposit code:
PLWRTPL00027

Listed on:
Warsaw Stock Exchange

FINANCIAL RESULTS

Quarterly Revenues

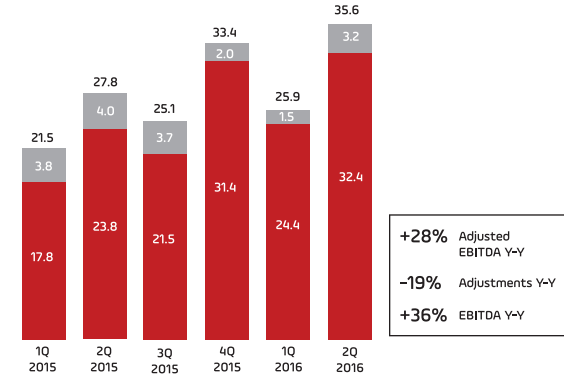
■ Non-barter revenues ■ Barter revenues



+30% Total Y-Y
-4% Barter Y-Y
+34% Non-barter Y-Y

Quarterly EBITDA and Adjusted EBITDA

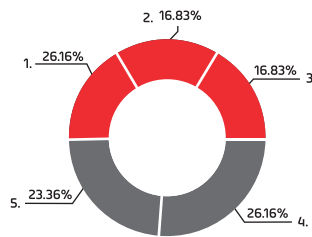
■ EBITDA ■ Adjustments



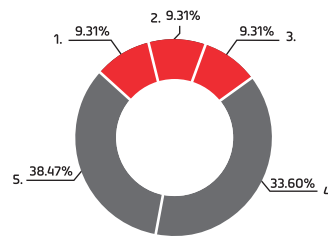
+28% Adjusted EBITDA Y-Y
-19% Adjustments Y-Y
+36% EBITDA Y-Y

SHAREHOLDER STRUCTURE

VOTING STRUCTURE



SHARE CAPITAL STRUCTURE



- Founders:
- Jacek Świderski with subsidiary Orfe S.A.
 - Michał Brański with subsidiary 10X S.A.
 - Krzysztof Sierota with subsidiary Albemuth Inwestycje S.A.
- Others:
- European Media Holding S.à r.l.
 - Other stock on the market

STOCK QUOTES

WPH SHARE PRICE (in PLN)



STRATEGY - MoViBE*

GROWTH PILLARS



E-COMMERCE



MOBILE



VIDEO



BIG DATA

STABLE FOUNDATION



MODERN DISPLAY

*Mobile, Video, Big Data & E-commerce